



When LRG called me to do a mixtape for young upstart BoB, I was excited cause Ive heard a lot about him and liked his song "Haterz." I brought in my partner Terry Urban to assist with the mix and we were definitely surprised at the diversity and talent BoB displayed on the songs. I mean, what young ATL kids can rap over The Outfield and make it sound legit? Crazy.

For those who don't know, BoB is signed to Atlantic Records and works extensively with one of the biggest music moguls in the South, TJ Chapman. BoB is one of those rare artists getting appeal in both the Southern and "hipster" markets.

After the mix turned out dope, we shared it with some friends at Urb who incidentally were putting Bob on their next cover. We decided at that point to all join forces... BoB, LRG, Urb and The League Crew to make this the biggest release possible.